RISE LIFE MANAGEMENT SERVICES

COVID–19 Response
WHO IS RISE?

For over 30 years the little NGO who could, has made its imprint on thousands of lives in communities across Jamaica by providing life changing skills, education, mentoring and counselling for at risk populations.

For the clients it serves, RISE has been the Difference between hopelessness and hope and in some cases life and death.

The tools RISE provides through its many interventions empower the individual to change her or his circumstances for the better.

• #THERISEDIFFERENCE
Outpatient Substance Use Disorder, Treatment and Support Services.
Assessment, drug testing, telephone and face-to-face counselling for youth and adults with substance use disorders Funded by the CHASE Fund.

Civil Society Boost Initiative
Capacity Building Training & Support Services including sub-granting for Jamaican NGOs island wide. Funded by the EU.

107,000 Jamaicans directly impacted and 275,000 indirectly impacted by Rise programmes each year.

On average 6,500 individuals access this service every year.

51 CSOs trained and supported in NGO Management techniques, for sustainable development work in vulnerable communities, delivered at a high quality.

HIV Prevention Programme
HIV testing and counselling for most vulnerable populations including sex workers and Men who have Sex with Men (MSM) Funded by MOH/Global Fund.

Finding My Voice - Phases 1 & 2
Sexual Abuse Prevention Programme for pre-teens. Funded by the EU.

21,208 persons tested, counselled, trained and sensitized in 5 years.

Over 86,905 primary and secondary school students including those living with disabilities, parents, teachers, and community members island wide were trained in sexual abuse prevention and human rights awareness.

Responsible Gaming Prevention, Treatment and Training Programme
Counselling and support services for persons with gambling related problems Prevention education for youth in schools Responsible gaming training for all gaming lounge staff. Funded by the Betting Gaming and Lotteries Commission.

In just one year 17,250 students, 3,010 parents and 606 Gaming Lounge Staff engaged in the programme.
IMPACT BY THE NUMBERS - 2018

- Outpatient substance use disorders treatment and prevention programme: 1,982 People impacted
- National Telephone Lifeline: 266 Calls recorded
- Responsible Gaming Programme: 15,478 People impacted
- Employee Assistance Programmes: 297 Counseling sessions conducted
- Trainer of the trainers project at four juvenile remand centers: 375 People trained/impacted
- Support for the National HIV/AIDS response Jamaica for the most at risk populations: 2,337 People impacted
- Finding my Voice Prevention of Sexual Abuse against Children: 22,901 People impacted

Impact by the numbers - 2019

- Finding my Voice: Prevention of Sexual Abuse against Children:
  - 54,082 people directly impacted
  - 162,246 people indirectly impacted
- National Telephone Lifeline:
  - 252 calls recorded, including counselling assessments and referrals
- Waste Innovation through Social Enterprise (Wise):
  - 100 youth trained
- Output Patient Substance Use Disorders Treatment and Prevention Programme:
  - 85 youth involved
  - 147 tertiary students and practitioners trained
  - 785 drug tests administered
- Civil Society Boost Initiative:
  - 26 civil society organizations working in violence prevention participated
- Responsible Gaming Programme:
  - 28,213 people directly impacted
  - 112,852 people indirectly impacted
- Employee Assistance Programmes:
  - 6 companies
  - Over 740 counseling sessions conducted
- Stepping Stones to Success:
  - 14 organizations completed the programme
  - 26 people directly impacted
  - 85 people indirectly impacted
- Support for the National HIV/AIDS Response Jamaica:
  - Focuses on HIV prevention, education, HIV testing, and condom distribution to vulnerable groups
  - 2,337 people impacted
2 main priorities have been identified to assist in COVID-19 relief efforts:

1. MENTAL HEALTH HOTLINE

2. PROTECTION AND HYGIENE PROGRAMME (Masks, Soap and Information)
COVID-19 MENTAL HEALTH HOTLINE

• There is a need to support Jamaicans and their mental health during this time, and beyond
• The hotline is currently funded until August
• Formally endorsed by the Private Sector Organization of Jamaica (PSOJ)
• Further funding is needed to keep it going from September to December

WHY RISE??

RISE is best placed to provide this hotline for the general public because they have many years of experience in operating an addiction line, and also in providing Employee Assistance Programmes for the workplace.
Are you feeling overwhelmed by COVID-19?

Let's talk about it.

Our trained volunteers are standing by to listen and help you make sense of these difficult times.

Call us toll free

888-991-4146

We'll get through this together.
HYGIENE AND PROTECTION PROGRAMME

• **BACKGROUND:** Currently, inner city communities, the most densely populated areas in Jamaica, are unlikely to have adequate access to 2 main protections against COVID-19: A mask and hand soap

• **SOLUTION:** RISE will distribute Hygiene and Protection Packages including masks, soaps and an informational flyer to inner city communities. These will be distributed islandwide, through partner NGOs
  - The informational flyer will include information on how to properly wash hands and wear a mask, and emphasize the importance of social distancing
  - The hotline number will also be included
WHY RISE?

• RISE has over 30 years experience working in inner city communities islandwide. It is an impact oriented, reliable, transparent organization, with audited financials, and a reputation of getting things done. RISE is also associated with NGOs throughout the island which will increase effective distribution of the items. RISE will therefore distribute a quantity of masks in Kingston and in other parishes where partner NGOs are located.
HOW YOU CAN HELP

FUNDING TIERS FOR EACH PROJECT ARE OUTLINED BELOW
MENTAL HEALTH HOTLINE

- RISE currently has 5 trained counselors working the hotline, who are accessible each day between 8:30am and 12 midnight.

- Since COVID-19, RISE has seen an increase in persons utilizing this service. Issues raised include depression, anxiety associated with uncertainty and loss of income, suicidal ideation, and confusion.

- Counselors refer calls to a therapist, as needed.

- FUNDING TIERs:

<table>
<thead>
<tr>
<th>Package</th>
<th>Period</th>
<th>Donation Cost</th>
<th>Entitlements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier 1</td>
<td>4 months</td>
<td>JMD 200,000</td>
<td>• Inclusion of Company’s Logo on all promotional material &amp; flyers</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Utilize RISE logo on company’s social media</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Mention as a sponsor on all interviews</td>
</tr>
<tr>
<td>Tier 2</td>
<td>2 months</td>
<td>JMD 100,000</td>
<td>• Utilize RISE logo on company’s social media</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Mention as a sponsor on all interviews</td>
</tr>
</tbody>
</table>
PROTECTION AND HYGIENE PACKAGE

• Protection and Hygiene Packages will each include 2 masks, a bar of soap and an informational flyer. RISE will be flexible in the distribution of the packages depending on the number of people in a household.

• The cost for one Protection and Hygiene Package is JMD 600

• Funding Tiers:

<table>
<thead>
<tr>
<th>Package</th>
<th>Numbers</th>
<th>Cost</th>
<th>Entitlements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier 1</td>
<td>500 Packages</td>
<td>JMD 300,000</td>
<td>• Ability to include company’s promotional material in packages once appropriate</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Inclusion of Company’s Logo on all promotional material &amp; flyers</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Mention as a Friend of the Programme in interviews</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Utilize RISE logo in company’s materials</td>
</tr>
<tr>
<td>Tier 2</td>
<td>250 Packages</td>
<td>JMD 150,000</td>
<td>• Inclusion of Company’s Logo on all promotional material &amp; flyers</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Mention as a Friend of the Programme in interviews</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Utilize RISE logo in company’s materials</td>
</tr>
<tr>
<td>Tier 3</td>
<td>50 Packages</td>
<td>JMD 30,000</td>
<td>• Mention as a Friend of the Programme in interviews</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Utilize RISE logo in company’s materials</td>
</tr>
</tbody>
</table>
DONATE!

BANK ACCOUNT INFORMATION:
Name on Account: RISE Life Management Services
Name of Bank: Bank of Nova Scotia, Duke and Port Royal Streets
Bank Branch: Transit # 50765
Bank Identifier Code (BIC): NOSCJMKN (if necessary for foreign direct payments)
Bank Account Type: Savings
Account Number: 9360

ORGANIZATION INFORMATION:
Organization Name: RISE Life Management Services
Organization Address: 57 East Street, Downtown, Kingston
TRN: 001 111 680
Contact Name: Sonita Abrahams, Executive Director or Debbie Pinto, Office Manager
Contact Number: 876-967-3777
E-mail Address: rise@cwjamaica.com

Please email RISE @ rise@cwjamaica.com with details of your donation and contact information. You will receive a letter of appreciation.
THANK YOU

www.risejamaica.org
#theRISEdifference